



5 Minute Activity

Ride for the Brand - Large Team

Doc believed in the importance of teamwork and Riding for the Brand, which is the Clovis Unified School District. Read the following statements from the book *Leadership Values of the Clovis Unified School District* (pps. 41, 42, and 46.) to discuss prompt 101. Listen to Randy Hein, a former Clovis Administrator and one of Doc's daughters, talk about the people who first joined CUSD after unification to discuss prompt 201. Lastly, read the definition of the mindset win together-lose together philosophy and/or watch Superintendent Dr. Corrine Folmer, teammates, and coaches talk about the 1994 Buchanan High School Girls Cross Country Team and their commitment to the team.

CUSD leaders view themselves as a Part of A Larger Tam

Leaders Are Willing and Eager to Fulfill the Needs of the District

There is Value in Serving Through the Leadership Pathways of the District

“We all win together, or we lose together.” Doc Buchanan

Prompts:

Emerging Leaders (101): If you are reading this, you are a leader. Think about the leadership pathway you followed. What roles have you played? What positions have you held? Think both formally and informally. What did you learn in each of those roles? What do you wish you learned?

Established Leaders (201): Randy tells us that in the early days people would not come to Clovis to work so Doc had to recruit. She explains how those early recruits bought into Doc's vision. As a leader you are responsible for recruiting others to CUSD. Create a 30 second elevator speech explaining the vision of CUSD.

Tenured Leaders (301): Doc's saying “We all win together, or we lose together” is a philosophy that promotes unity and collaboration within a team. It acknowledges that every member of the team contributes to its collective success or failure. Instead of placing blame on individuals, this mindset encourages shared responsibility. It recognizes that victories are the result of joint efforts and losses serve as opportunities for growth. (SideKick)

Or

Watch Superintendent Dr. Corrine Folmer, teammates, and coaches talk about the 1994 Buchanan High School Girls Cross Country Team and their commitment to the team.

As a leader give examples of how you promote the “We all win together, or we lose together” philosophy. Is it working in your department/site/school/area? What evidence do you have that tells you the degree of success?